

2025



AGENDA

TUFF Event

Tue 11th – Wed 12th March 2025

THE FORUM OF TRUST

AQL Head Office, Salem Chapel, Hunslet Road, Leeds, LS10 1JW



Event Agenda

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Agenda - Tuesday 11th March 2025

Registration 09:15 – 10:00

 	<p>Prof Adam Beaumont CEO AQL</p> <p>Andy Beet TUFF</p>	10:00	<p>Welcome & Introductions from our CEO and host AQL.</p>
 	<p>Phil Jastrzebski Senior Manager - Corporate Investigations and Intelligence</p> <p>Stephen Ross Lead Corporate Investigator</p> <p>Three UK</p>	10:15 – 11:00	<p>Operation Carrow – Central Model We will take you deeper into the latest Carrow activity (Central Model) and discuss what the public and private sector have collaborated on - with some interesting updates along the way.</p>
	<p>Sam Millen Global Head of Risk and Safety</p> <p>CeX</p>	11:00 – 11:30	<p>Second Hand Electronics Industry and Information Sharing</p>

Networking Break 11:30 – 12:15

	<p>Peter Taylor (The Fraud Guy)</p>	12:15 – 12:45	<p>Peter Taylor is an Accredited Counter Fraud Specialist with a successful career in fraud management within regulated environments having been the Head of Fraud for major loss adjusters.</p> <p>He has pioneered the benefits of intervention on suspect claims, the introduction of conversation management for desktop investigations, and the benefits of technology for intelligence led investigations.</p> <p>Peter has conducted extensive research into fraud and cybercrime methods including interviews with former fraudsters. His cases have featured in the BBC Fraud Squad program, and he is a respected member of both the counter fraud and cybersecurity community.</p>
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 Mobile Intelligence. Trusted data.	TMT ID	12:45 – 13:15	
Lunch 13:15 – 14:00			
	James Harwood Senior Security Product Manager Virgin Media O2	14:00 – 14:30	
Networking Break 14.30 – 15:00			
 	Tim Burton Chief Product and Success Officer Smartnumbers	15:00 – 15:30	Turning the tables on fraudsters Smartnumbers is shifting the fight against fraud from individual cases to organised crime. Tim Burton will show how the telecoms industry can outpace fraudsters by sharing insights across sectors, tracking habitual attackers, and disrupting fraud rings before they strike. With £198.9 million saved and 1,300 fraud rings identified, this session highlights the need for telecoms leaders to join forces and take down fraudulent phone numbers in real time.
	Daniel Ager Telecommunications Fraud Policy Lead Fraud Policy Unit Home Office	15:30 – 16:15	-
	Police Care Dave Blundell	16:15 – 16:30	
	Evening Networking Event	16:30	‘The Tetley Public House’ – located opposite AQL. Join other event delegates to network, discuss the topics of the day and get to know each other! We are also celebrating 30 years of TUFF!
<i>Please note speakers and timings are subject to change.</i>			
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Agenda – Wednesday 12th March 2025

Day two - Coffee from 09:00am - 09:25am start






	Andy Beet TUFF CEO	09:25	Welcome and morning announcements
	Lianne Dow Fraud Lead Sky UK	09:30 – 10:00	
	Nick Edge Head of Fraud Likewise	10:00 – 10:30	<p>Nick has worked in the insurance industry since 2011 and prior to this he was a Detective Sergeant in the Serious and Organised Crime Group of Greater Manchester Police. Transferring his investigative and management skills to support the insurance industry and tackling fraud.</p> <p>He has worked in motor fraud managing policy, claim and injury fraud teams, building and deploying anti-fraud solutions.</p> <p>He currently specialises in Device Protection Insurance managing and deploying solutions globally, his most recent project is the development of AI to identify and tackle insurance fraud.</p> <p>His approach to fraud is customer centric protecting genuine claimants from fraudsters and ensuring that his solutions mitigate the risk accordingly. He is an advocate of collaborative working and believes that we all have a responsibility in tackling fraud.</p>
	hiya	10:30 – 11:00	
Networking Break 11:00 – 11:45am			
	Will Pinkney OfCom	11:45 – 12:15	Reducing mobile messaging scams and mobile spoofing
	TransUnion	12:15 – 12:45	

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Lunch 12:45 – 13:30pm			
 	<p>Adam Beaumont AQL</p> <p>Dean Smith Symmetry Solutions</p> <p>Panellists</p>	<p>13:30 – 14:00</p>	<p>Experts Panel</p> <p>The challenges of Information sharing, stakeholder engagement and interagency collaboration.</p>
	<p>Law Enforcement Presentation</p>	<p>14:00 – 14:30</p>	
	<p>TBC</p>	<p>14:30 – 15:00</p>	
	<p>Andy Beet TUFF CEO</p>	<p>15:00 – 15:30</p>	<p>The launch of the *NEW* TUFF Academy and Fraud Training Course.</p> <p>This new platform is designed to provide a wealth of valuable resources, offering everything you need to enhance your skills and stay ahead in your field.</p> <p>The TUFF Online Training Academy will feature: A wide variety of training courses tailored to various work roles and skill levels.</p> <ul style="list-style-type: none"> - Educational videos for visual learners and in-depth topic exploration. - Reference materials to support your learning journey. - News articles to keep you up to date with the latest industry trends and insights. - Guidance documents to help you navigate complex topics with ease.
	<p>Andy Beet TUFF CEO</p>	<p>15:45</p>	<p>An event debrief & close.</p>
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EVENT SUPPORTING COMPANIES



Mobile Intelligence. Trusted data



smartnumbers

hiya

TransUnion[®] 

TUFF is a Specified Anti-Fraud Organisation (SAFO) under The Serious Crime Act.