

# TUFF Event Tue 11th – Wed 12th March 2025

### THE FORUM OF TRUST

AQL Head Office, Salem Chapel, Hunslet Road, Leeds, LS10 1JW



## **Event Agenda**

Tuesday 11<sup>th</sup> – Wednesday 12<sup>th</sup> March 2025 At AQL Head Office, Salem Chapel, Hunslet Road, Leeds, LS10 1JW



| Agenda - Tuesday 11 <sup>th</sup> March 2025 |   |                  |  |  |  |  |
|--|---|------------------|--|--|--|--|
| Registration 09:15 – 10:00                   |   |                  |  |  |  |  |
| TUFF   | Prof Adam Beaumont CEO AQL Andy Beet TUFF   | 10:00            | Welcome & Introductions from our CEO and host AQL.   |  |  |  |
|  | Phil Jastrzebski Senior Manager - Corporate Investigations and Intelligence Stephen Ross Lead Corporate Investigator Three UK | 10:15 –<br>11:00 | Operation Carrow – Central Model  We will take you deeper into the latest Carrow activity (Central Model) and discuss what the public and private sector have collaborated on - with some interesting updates along the way.   |  |  |  |
|  | Sam Millen Global Head of Risk and Safety  CeX  | 11:00 –<br>11:30 |  |  |  |  |
| Networking Break 11:30 – 12:15               |   |                  |  |  |  |  |
|  | Peter Taylor<br>(The Fraud Guy)   | 12:15 –<br>12:45 | Peter Taylor is an Accredited Counter Fraud Specialist with a successful career in fraud management within regulated environments having been the Head of Fraud for major loss adjusters.  He has pioneered the benefits of intervention on suspect claims, the introduction of conversation management for desktop investigations, and the benefits of technology for intelligence led investigations.  Peter has conducted extensive research into fraud and cybercrime methods including interviews with former fraudsters. His cases have featured in the BBC Fraud Squad program, and he is a respected member of both the counter fraud and cybersecurity community. |  |  |  |

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| tmt id                            | TMT ID   | 12:45 –<br>13.15 |   |  |  |  |
|-----------------------------------|--|------------------|---|--|--|--|
| Mobile Intelligence. Trusted data |  | 13.13            |   |  |  |  |
|                                   |  |                  |   |  |  |  |
|                                   |  | Lunch 13         | :15 – 14:00   |  |  |  |
|                                   |  |                  |   |  |  |  |
|                                   | James Harwood<br>Senior Security Product<br>Manager                | 14:00 –<br>14:30 |   |  |  |  |
|                                   | Virgin Media O2  |                  |   |  |  |  |
|                                   | Networking Break 14.30 – 15:00                                     |                  |   |  |  |  |
| smartnumbers                      | Tim Burton<br>Chief Product and Success<br>Officer                 | 15:00 –<br>15:30 |   |  |  |  |
|                                   | <u>Smartnumbers</u>  |                  |   |  |  |  |
| Home Office                       | Daniel Ager Telecommunications Fraud Policy Lead Fraud Policy Unit | 15:30 –<br>16:00 | -   |  |  |  |
|                                   | Home Office  |                  |   |  |  |  |
| Police<br>Care <sup>UK</sup>      | Police Care Dave Blundell  | 16:00 –<br>16:15 |   |  |  |  |
|                                   | Evening Networking<br>Event  | 16:30            | 'The Tetley Public House' – located opposite AQL.  Join other event delegates to network, discuss the topics of the day and get to know each other!  We will be celebrating 30 years of TUFF! |  |  |  |
|                                   | Please   | note speakers    | s are subject to change.  |  |  |  |
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| Agenda – Wednesday 12 <sup>th</sup> March 2025 |                                    |                  |  |  |  |  |
|--|------------------------------------|------------------|--|--|--|--|
| Day two - Coffee from 09:00am - 09:25am start  |                                    |                  |  |  |  |  |
| TUFF &   | Andy Beet<br>CEO                   | 09:25            | Welcome and morning announcements  |  |  |  |
| sky  | Lianne Dow<br>Fraud Lead<br>Sky UK | 09:30 –<br>10:00 |  |  |  |  |
|  | Nick Edge Head of Fraud  Likewize  | 10:00 –<br>10:30 | Nick has worked in the insurance industry since 2011 and prior to this he was a Detective Sergeant in the Serious and Organised Crime Group of Greater Manchester Police. Transferring his investigative and management skills to support the insurance industry and tackling fraud. He has worked in motor fraud managing policy, claim and injury fraud teams, building and deploying anti-fraud solutions. He currently specialises in Device Protection Insurance managing and deploying solutions globally, his most recent project is the development of AI to identify and tackle insurance fraud. His approach to fraud is customer centric protecting genuine claimants from fraudsters and ensuring that his solutions mitigate the risk accordingly. He is an advocate of collaborative working and believes that we all have a responsibility in tackling fraud. |  |  |  |
| hiya   | hiya                               | 10:30 –<br>11:00 |  |  |  |  |
| Networking Break 11:00 – 11:45am               |                                    |                  |  |  |  |  |
| Ofcom  | Will Pinkney  OfCom                | 11:45 –<br>12:15 | Reducing mobile messaging scams and mobile spoofing  |  |  |  |
| TransUnion.                                    |                                    | 12:15 –<br>13:00 |  |  |  |  |

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| Lunch 13:00 – 13:45pm                       |                               |                  |   |  |
|---|-------------------------------|------------------|---|--|
| aql   | Adam Beaumont AQL             | 13:45 –<br>14:15 | Experts Panel  The challenges of Information sharing, stakeholder engagement and interagency collaboration.   |  |
| Š   | Dean Smith Symmetry Solutions |                  |   |  |
|   | Panellists Law Enforcement    | 14:15 –          |   |  |
|   | Presentation                  | 14:45            |   |  |
|   | TBC                           | 14:45 –<br>15:15 |   |  |
| TUFF TUFF                                   | Andy Beet                     | 15:15 –<br>15:45 | The launch of the *NEW* TUFF Academy and Fraud Training Course.  This new platform is designed to provide a wealth of valuable resources, offering everything you need to enhance your skills and stay ahead in your field.  The TUFF Online Training Academy will feature: A wide variety of training courses tailored to various work roles and skill levels.  - Educational videos for visual learners and in-depth topic exploration.  - Reference materials to support your learning journey.  - News articles to keep you up to date with the latest industry trends and insights.  - Guidance documents to help you navigate complex topics with ease. |  |
| TUFF STANDED                                | Andy Beet                     | 16:00            | An event debrief & close.   |  |
| Please note speakers are subject to change. |                               |                  |   |  |

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#### **EVENT SUPPORTING COMPANIES**



Mobile Intelligence. Trusted data







TUFF is a Specified Anti-Fraud Organisation (SAFO) under The Serious Crime Act.